

# CYBER RISK FOR THE INSURANCE MARKET IN A DIGITAL WORLD

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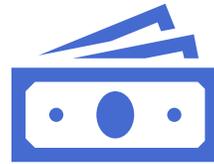
**VP of Sales, MultiCloud Security  
Solutions**

# The Cost of a Breach



## Data Breach

Avg breach identified ~280 Days. Avg Cost per Breach ~3.86B\*



## Ransomware

Avg downtime cost per environment \$286,000\*



## Reputation

Brand, Market Value, and Customer Confidence

**“The following factors, among others, could cause actual results to differ from those set forth in or anticipated by the forward-looking statements: the ongoing assessment of the cyber incident; legal, reputational, and financial risks resulting from the cyber incident or additional cyber incidents; and the other factors set forth in the company’s Annual Report on Form 10-K for the year ended December 31, 2021.” - A Public Insurance Company**

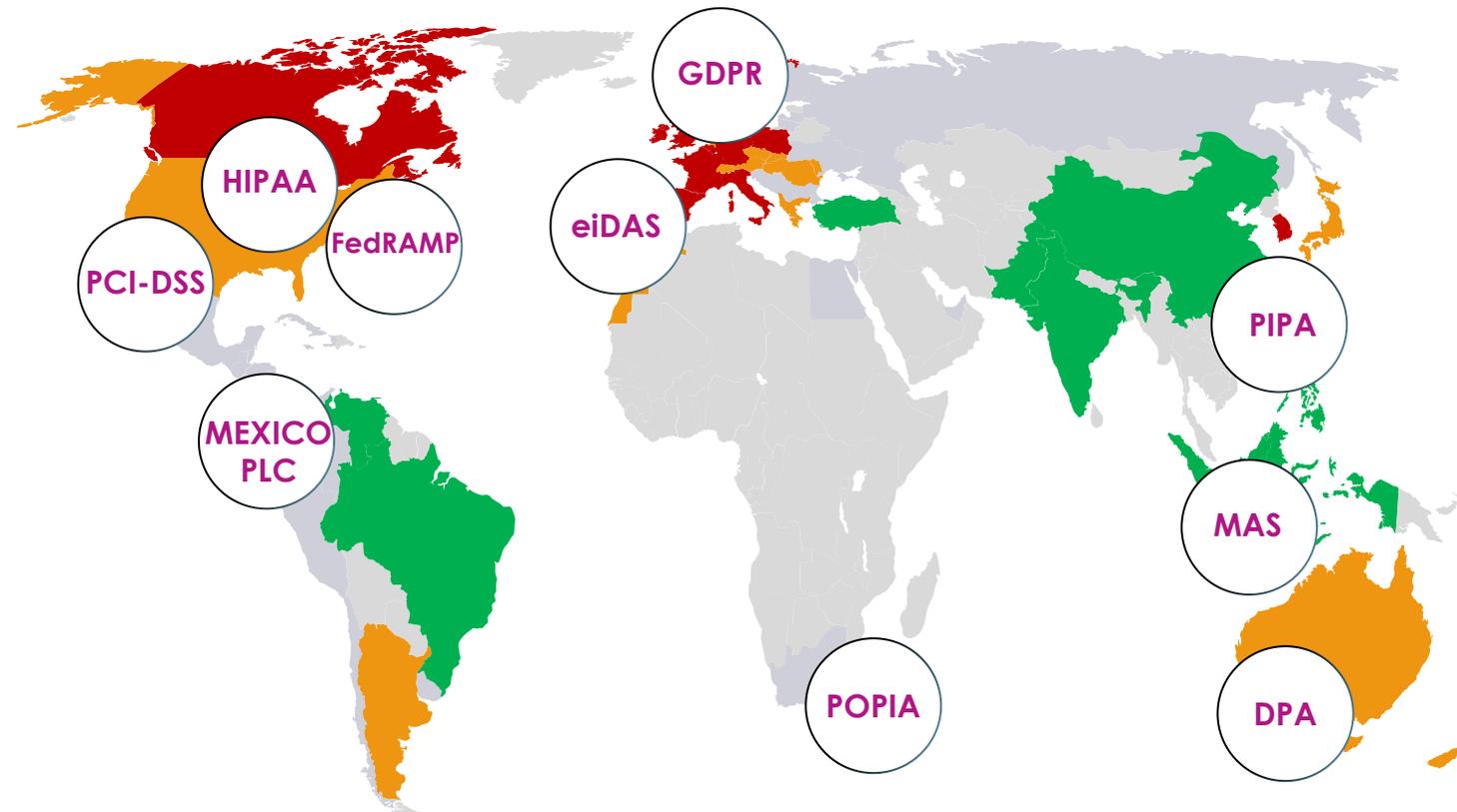
# The business environment is evolving

## Mistake or malice: The results are the same Top 6 threats to sensitive data

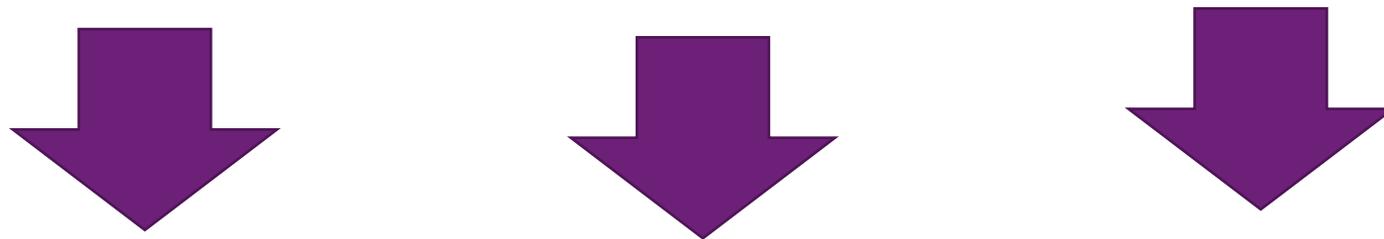


Source: Ponemon Global Encryption Trends Study 2021

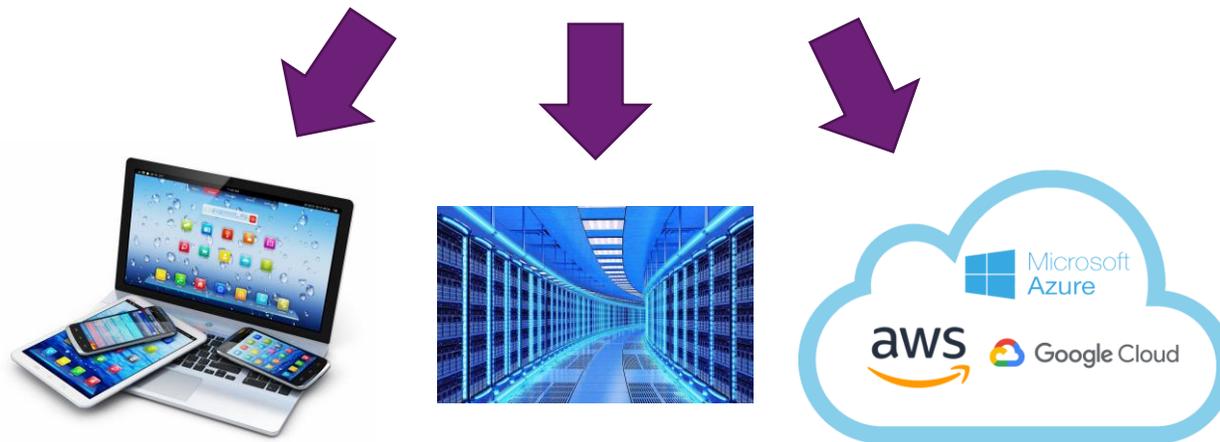
## New data privacy regulations



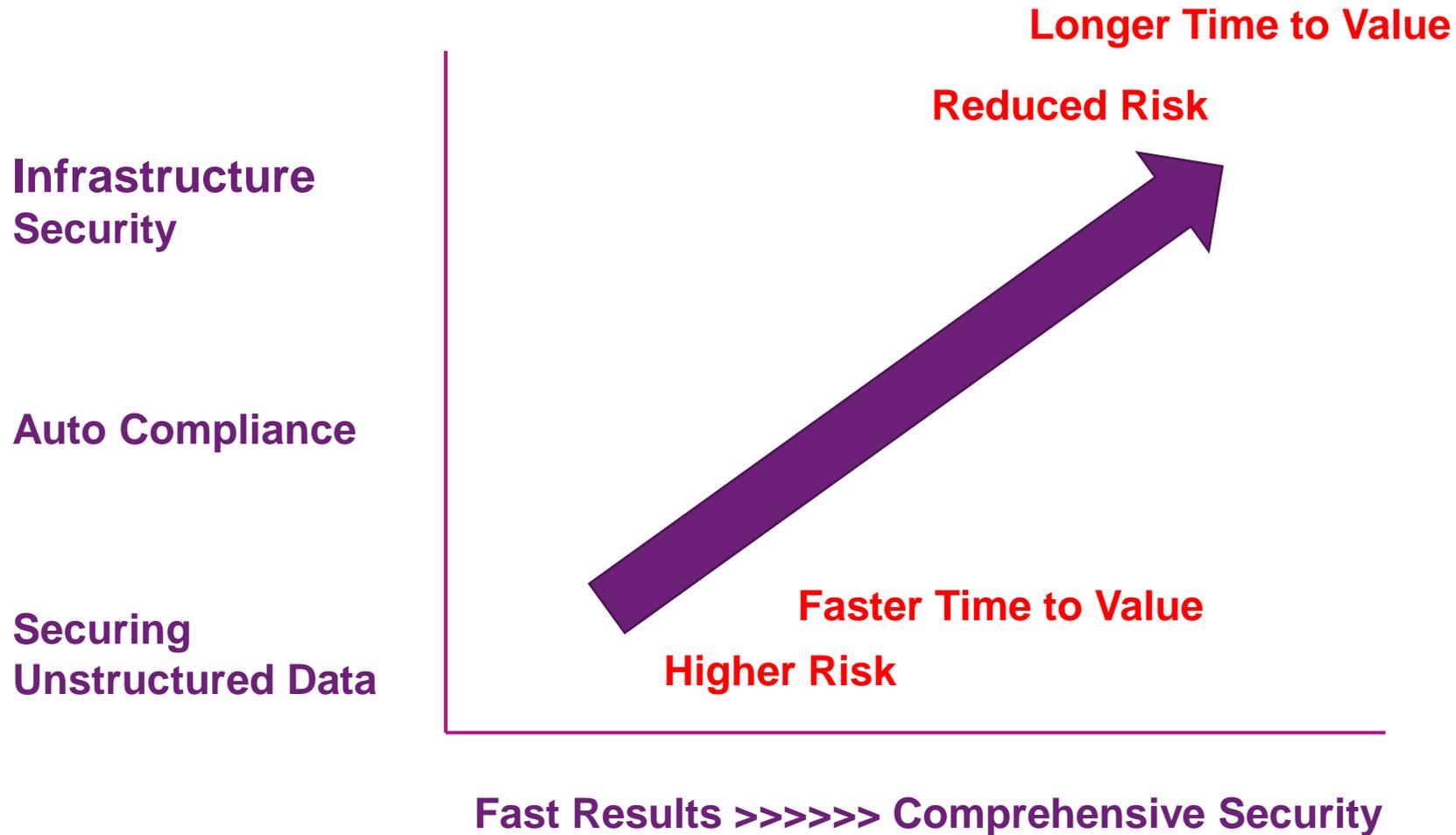
# IT in the Insurance Market Environment



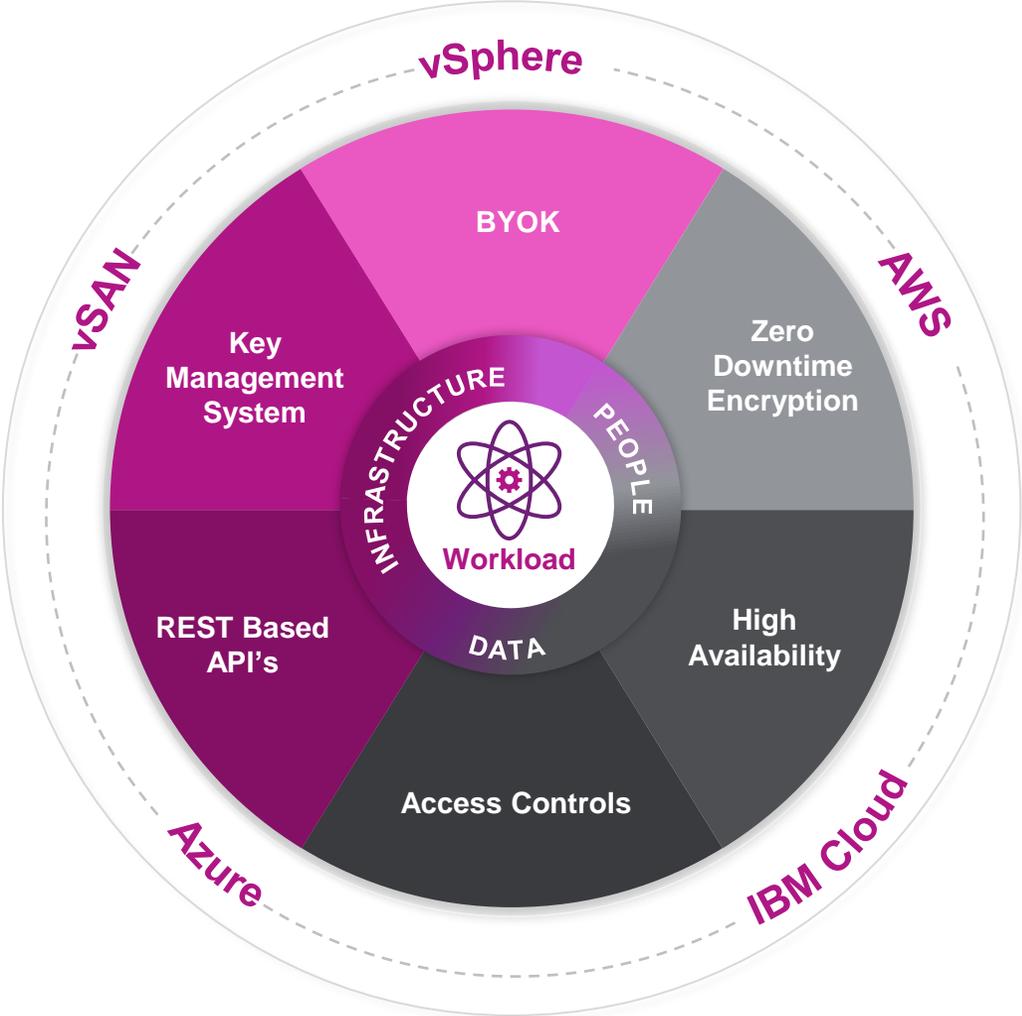
## APPLICATIONS



# Cyber Infrastructure – Low Hanging Fruit to Strategic

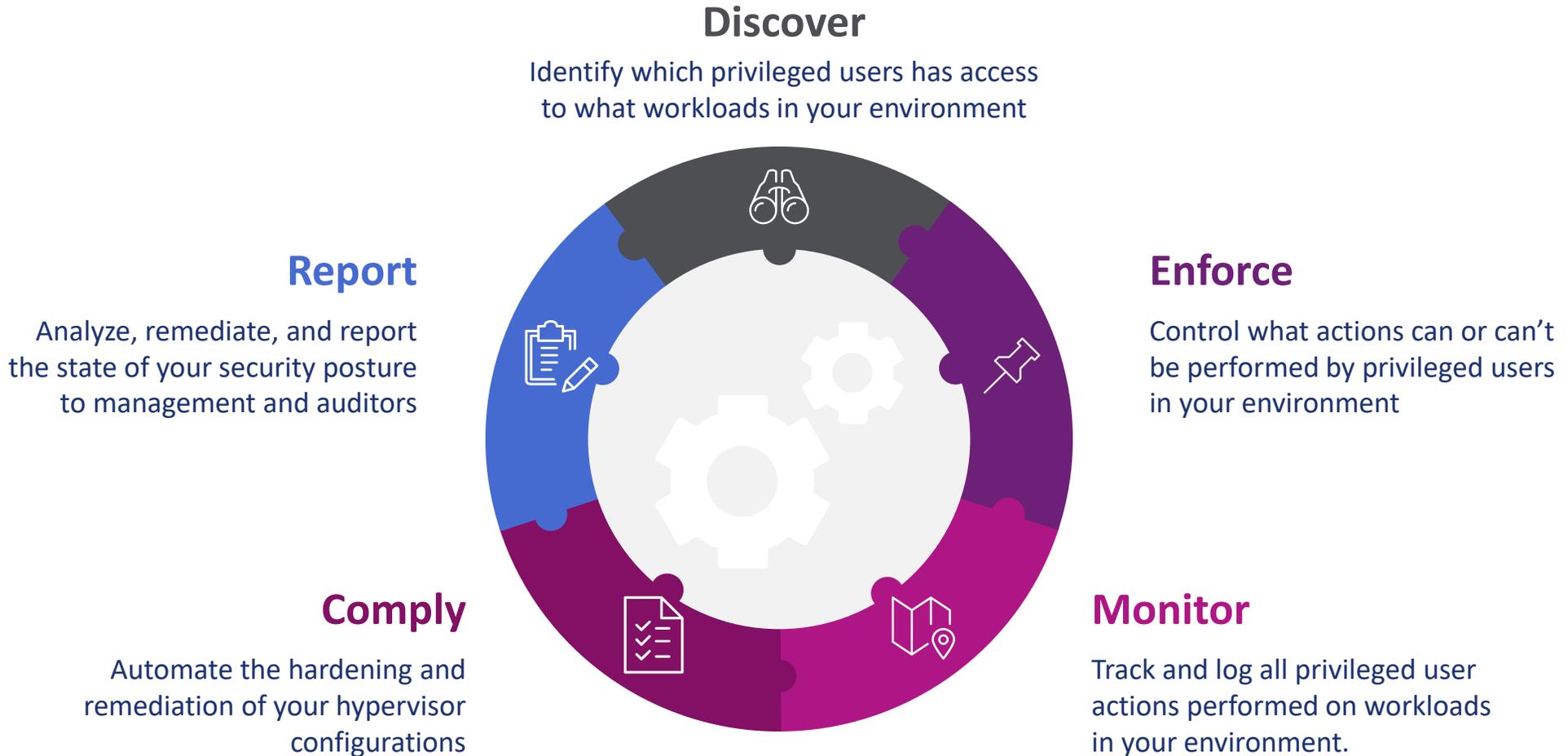


# Securing Unstructured Data

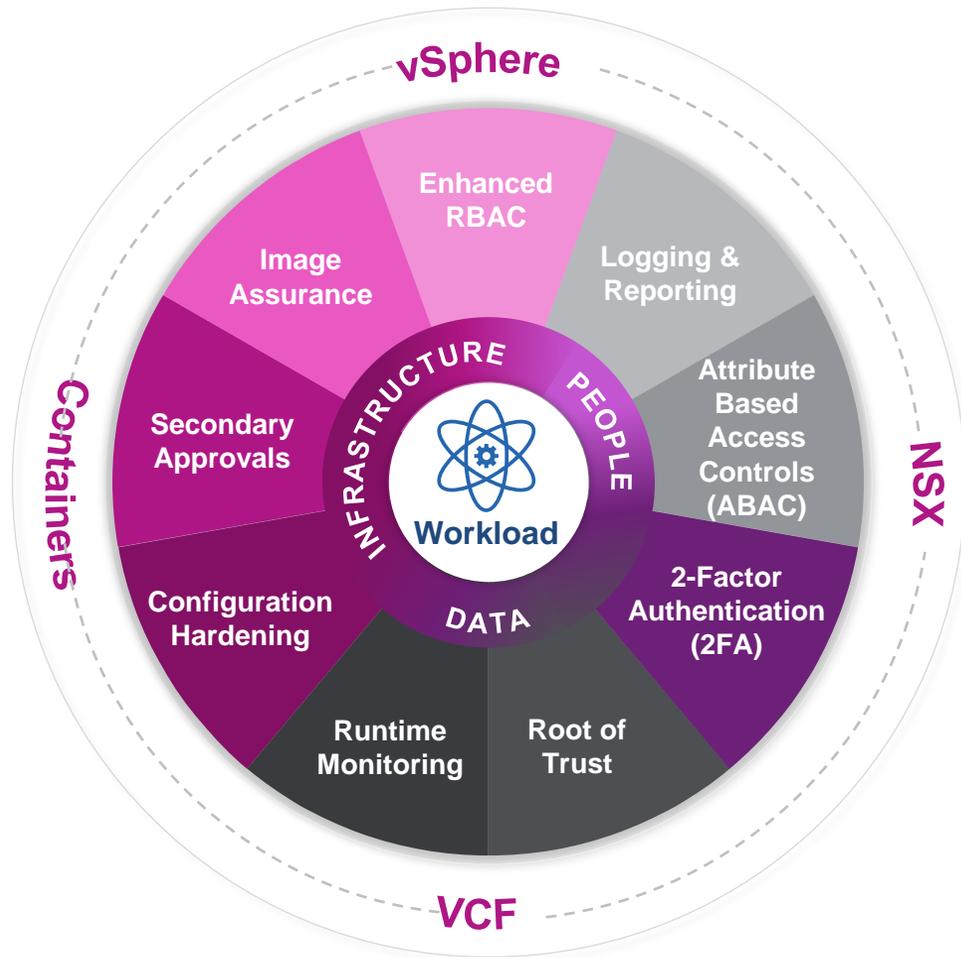


-  **Separate Data access and Admin**
-  **Bring your own Key (BYOK) to the Data Center or Cloud**
-  **Secure Secret Material**
-  **Secure Enterprise Data – Everywhere!**
-  **Ensure separation of admin duties**

# Automating Compliance



# Securing the Virtual Infrastructure



-  **Enable strong administrator authentication**
-  **Enforce separation of administrator duties**
-  **Prevent disruption due to common administrator errors**
-  **Secure multi-tenant environments**
-  **Automate configuration hardening tasks**
-  **Produce audit-quality logs to support compliance and incident response**



**ENTRUST**

SECURING A WORLD IN MOTION

**HAVE QUESTIONS?**

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